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RMH HOLDINGS LIMITED

德斯控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8437)

VOLUNTARY ANNOUNCEMENT LETTER OF INTENT FOR STRATEGIC COOPERATION

This announcement is made by RMH Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep shareholders of the Company and potential investors informed of the latest business plan and development of the Group.

LETTER OF INTENT FOR STRATEGIC COOPERATION

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 10 September 2021, RMH (Shenzhen) Enterprise Co., Ltd.* (德斯(深圳)企業有限公司), a wholly-owned subsidiary of the Company, entered into a non-legally binding letter of intent for strategic cooperation (the “**Letter of Intent for Strategic Cooperation**”) with Guangdong Tianbanda Healthcare Industry Co., Ltd.* (廣東天伴大健康產業有限公司) (“**Guangdong Tianbanda**”).

Pursuant to the Letter of Intent for Strategic Cooperation, the Group and Guangdong Tianbanda will engage in the sales of functional beverages and provide healthcare consultation services to the upstream and downstream businesses of Guangdong Tianbanda.

Guangdong Tianbanda was established in the People’s Republic of China (the “**PRC**”) in May 2021, the principal businesses of which are production and sales of functional beverages in cooperation with Guangzhou Baiyunshan Pharmaceutical Holdings Company Limited. Guangzhou Baiyunshan Pharmaceutical Holdings Company Limited is a company established in the PRC, the H shares of which are listed on the Main Board of the Stock Exchange (Stock Code: 874). To the best knowledge, information and belief of the Directors having made all reasonable enquiries, Guangdong Tianbanda and its ultimate beneficial owner are third parties independent of and not connected with the Company and its connected persons.

The Board is of the view that the commencement of the sales of functional beverages and the provision of healthcare consultation services to the upstream and downstream businesses of Guangdong Tianbanda will strengthen and support the Group's business development in the PRC and diversify the Group's customer base and services. Therefore, the strategic cooperation with Guangdong Tianbanda is in the interests of the Company and its shareholders as a whole.

By Order of the Board
RMH Holdings Limited
Loh Teck Hiong
Chairman and Executive Director

Hong Kong, 10 September 2021

As at the date of this announcement, the executive Directors are Dr. Loh Teck Hiong, Mr. Liu Yang and Dr. Seow Swee How; and the independent non-executive Directors are Mr. Ong Kian Guan, Mr. Yang Zhangxin and Mr. Loke Wai Ming.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Information" page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting. This announcement will also be published on the Company's website at <https://www.rmholdings.com.sg>.

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